For Immediate Release.

30/40 Part I: A Selection of Forty Artists from Thirty Years at Marian Goodman Gallery
September 10 - October 13, 2007
Part I: September 10 - October 13
Part II: October 23 - November 24
Opening Reception: Monday, September 10, 6-8 pm

Marian Goodman Gallery is delighted to announce the gallery's thirtieth anniversary this September, which will be celebrated with an exhibition in two parts, opening on September 10th, and commemorating the history of the gallery over the past three decades.

The exhibition, titled 30/40 will be curated by Benjamin H.D. Buchloh and will be accompanied by a comprehensive, illustrated catalogue to honor the artists' careers and to highlight major works. The catalogue will include a comprehensive text by Benjamin H. D. Buchloh; interviews by Jean-François Chevrier and by curator Lynne Cooke; a chronology of exhibitions over the past thirty years; and biographies and bibliographies of the artists.

30/40: Part I will open Monday, September 10th, and continue thru October 13th; 30/40: Part II will open Tuesday, October 23rd, thru November 24th.


For thirty years, the Marian Goodman Gallery has played an important role in introducing European artists to American audiences and helping to establish a vital dialogue among artists and institutions working internationally, and expanded twelve years ago to include an exhibition space in Paris.

Marian Goodman was born and raised in New York City, has two children, a son and a daughter, and studied art history at Columbia University. In 1965, prior to the establishment of the gallery, Marian Goodman and partners founded Multiples, which published prints, multiples, and books by leading American artists, such as Richard Artschwager, John Baldessari, Dan Graham, Sol Lewitt, Roy Lichtenstein, Claes Oldenburg, Robert Smithson, and Andy Warhol. From 1968 to 1975, Multiples worked with European artists, introducing early editions by Joseph Beuys, Marcel Broodthaers, Blinky Palermo, and Gerhard Richter to American audiences. In 1977, Marian Goodman opened her gallery with the first exhibition of Marcel Broodthaers in the United States.

That exhibition, the starting point for this anniversary, opened on September 27, 1977. For the next twenty years, between 1977 and roughly 1999, the exhibition program established itself by introducing thoughtfully, exhibitions of new work, which included, chronologically, work by Ger van Elk, Anselm Kiefer, Tony Cragg, Fred Sandback, Blinky Palermo, Sigmar Polke Gerhard Richter, Giovanni Anselmo, Giuseppe Penone, Giulio Paolini, Lothar Baumgarten, Richard Deacon, Rebecca Horn, Lawrence Weiner, Janis Kounellis, Christian Boltanski, James Coleman, Dan Graham, William Kentridge, Thomas Schütte, Niele Toroni, Thomas Struth, Jeff Wall, Juan Muñoz, Gabriel Orozco, Steve McQueen, and John Baldessari.

In 1998 the Gallery inaugurated a new space with its "Breaking Ground" show, which celebrated the enlargement of the gallery at 24 West 57 Street by Gabellini Associates, to include an 8,000 square-foot

From 2000/2001 to today, the exhibition program has grown and expanded, presenting new work, chronologically, by artists Maurizio Cattelan, Tacita Dean, Pierre Huyghe, Francesca Woodman, Rineke Dijkstra, Dara Birnbaum, Anri Sala, Yang Fudong, Eija-Liisa Ahtila, Thierry de Cordier, and Annette Messager.

In an interview with Jean-François Chevrier in Galleries Magazine in 1992, and reprinted in the 30/40 exhibition catalogue, Marian Goodman discussed the natural evolution of her position as a gallerist: "Things often start before you realize that they have. We are as gallerists, too, each formed by our own history and personal perspective. Perhaps because my background was deeply marked by an interest in or study of history and then finally art history, I grew up understanding the power of art to profoundly touch one's being. My thoughts were somehow about the perspective of time, about enduring values or conditions, and about society's and the individual's struggle throughout time to find them and express them... And it is still a source of amazement to me – what a human being is capable of creating and how art can move people. It is what draws me to work with artists and to respect them so deeply. Art is a human need, an expression of one's soul and intellect, and one of the very last moral positions in our society – an affirmation of the highest in the human spirit."

We look forward to our thirtieth anniversary of forty artists' which will open to the public on September 10th and continue through November 24th, 2007.

Please join us at the opening reception on Monday, September 10th, from 6-8 p.m.